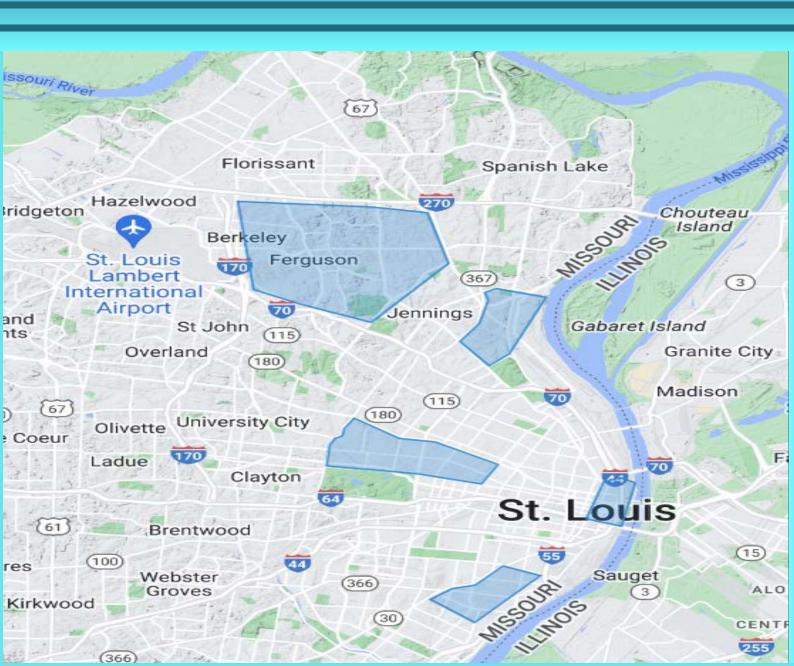


2024

Annual report



Contents

Chapter 1			
Chapter 2			
Chapter 3			
Chapter 4			
Chapter 5			
Chapter 6			
Chapter 7			
Chapter 8			

1

2

3

4

5

6

7

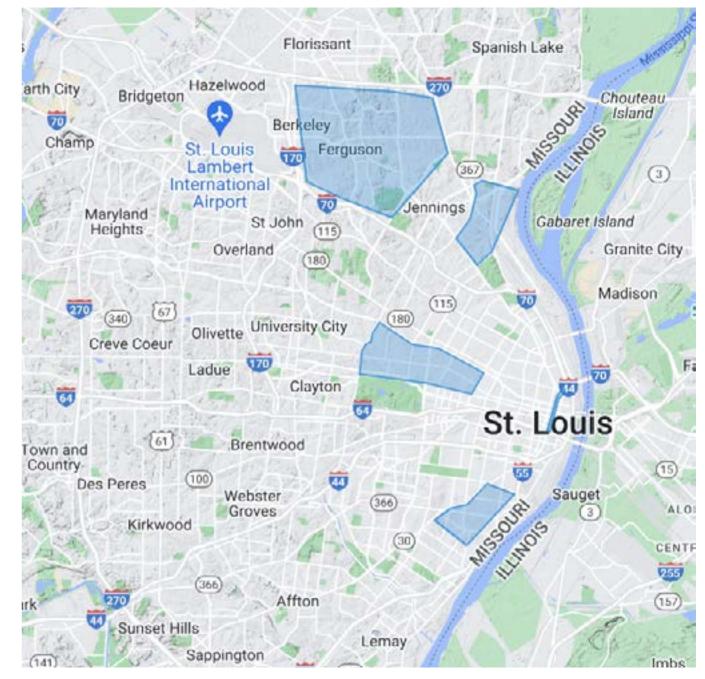
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EXECUTIVE DIRECTOR'S STATEMENT

Our vision is to support the cultural artistic fabric of our community by working with residents to address neighborhood needs through the creative use of skill and skillful use of creativity. Our mission: St. Louis Arts Chamber of Commerce blends arts and economics for a vibrant community.

In 2024 we now serve five communities including North County, Baden, Delmar Downtown and Gravois Jefferson. We completed our work in Baden with the installation of hte butterfly garden, Little LIbrary, butterfly metomorphosis chart and stepping stones.

We are working on three exhibitions: Mill Creek Valley Commemoration Installation, NEA Big Read program and Your Words STL.

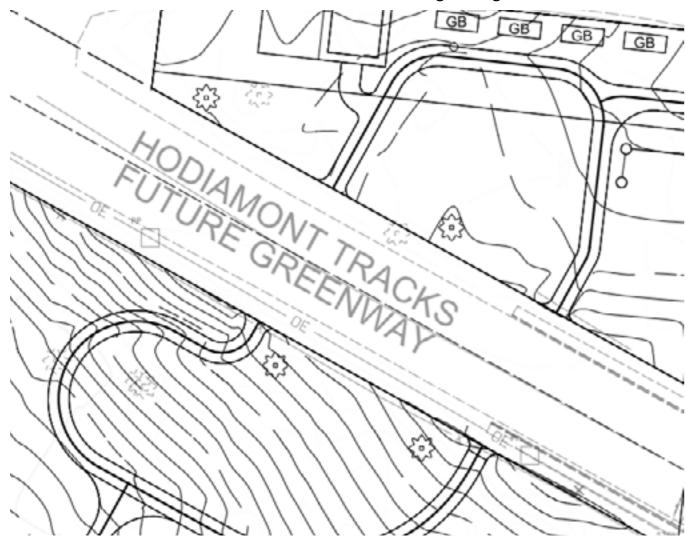


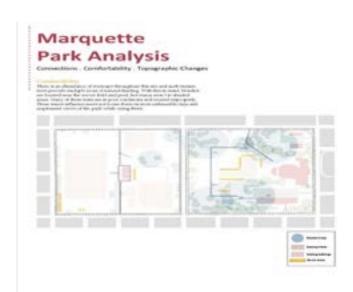
Community engagement: creating economic opportunities for artists



Economic opportunity for artists was fostered through five creative placemaking neighborhood programs as well as three exhibitions begun this year.

Two of the communities in which we work already have their community improvement plans in place and approved by the city. Our work in Baden was focused upon the Lutheran School. Hodiamont Tracks engagement was fostered by Great Rivers Greenway and our contribution includes the adjacent parks and artwork,. Finally, we are working actively to created the community engagement in the nine neighborhoods surrounding Delmar. All of the programs included art, cultural and greening initiatives.





Creative Placemaking

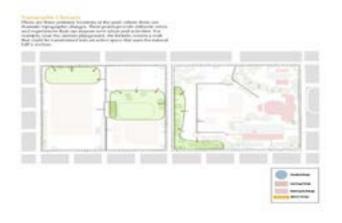
Baden project with River Roads Lutheran School is complet with the installation of the LIttle Free LIbrary and the butterfly garden.

Hodiamont Lots of Art Project includes the LEwis Place and Vandeventer Parks as well as the Mural Wall and Garden. The Mural Wall is complete and in excellent shape with no graffitti or damage. The Garden has been taken over by an Americorps volunteer. Lewis Place Park engineering has been approved by MSD and is waiting for us to purchase the lots to install the park. Vandeventer Park will be the next engineering project but has a sample design approved by residents.

Delmar project is the extension of the Hodiamont Tracks project throughout the nine neighborhoods surrounding Delmar. Community engagement has begun to develop a comprehensive document for the neighborhood projects as well as upgrading Delmar Boulveard itself with the goal to break the Delmar Divide and create a six mile art loop from The Loop on the West through the neighborhoods along Delmar to Grand Center on the east.

Downtown project kicked off with the team from Thinksgiving including the Artori Group. In addition Downtown CID and Greater St. Louis Inc. have joined the team to implement the Design Downtown Plan along Tucker Boulevard.

Gravois Jefferson is our newest partner with art, culture and greenspace projects throughout the three neighborhood area. Our first project is working with the Marquette Park revitalization project to add artistic elements and address the water runoff issues in the park as well as the traffic issues from COmpton running through the middle of the park.



Exhibitions and Performances

Three exhibition opportunities began in 2024 to be completed in 2025:

Mill Creek Mural/Installation project: The Mill Creek Valley Commemoration Committee wanted a mural on the northern side of Mill Creek to complement the Pillars on the south side. The project was funded by Regional Arts Commission. A national Call for Art was held and the Commission is pleased with the artist chosen to build the installation at Grand and Lindell, the entrance at the northwest side of Mill Creek.

NEA Big Read grant was funded to create book discussions and events around the book Sitting Pretty by Rebekah Taussig. The project focuses the arts on individuals with disabilities.

Your Words STL is a collaboration between Your Words St. Louis, Loyola and Priory to create peace poles along Hodiamont Tracks.

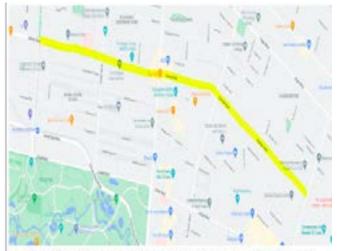


Figure 1.3.1 Delmar Boulevard highlighted between DeBallviere Ave and Vandeventer Ave

Creative Placemaking Hodiamont Tracks



Lewis Place Park design has been approved by MSD! Estimate for MSD contribution is \$60-90,000 for the construction. Once the property is purchased construction can begin. Frank Wilson from BFW Constuction and a resident of the West End will be our contractor and his Washinngton University students are anxious to begin.

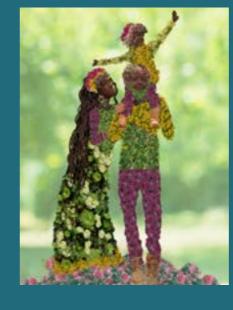












Currently, two park projects are active on the Hodiamont Tracks: one in Lewis Place and one in Vandeventer

Vandeventer residents approved the resident artist designed topiary of the man, woman and child family structure. A sample design for the park has been submitted to residents as well. Engineers will begin the process for the park in 2025 with installtion in late 2025.





Creative Placemaking Delmar

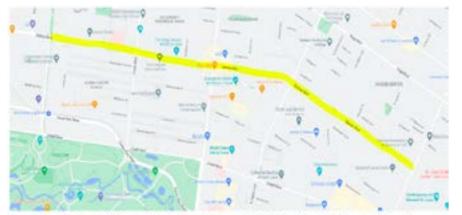


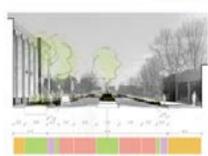
Figure 1.3

We received the COmmunity Connectors grant from Smart Growth America funded by Robert Woods Johnson Foundation to create the master plan document to address issues not only along Delmar Boulvard but to bring the nine neighborhoods surrounding it together to break the Delmar Divide.

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٠	Painted rebra crosswalk;	
	Protected bike larves next to sidewalk	-
•	2' planted bike buffer	













Extending from the Hodiamont Tracks, we received capacity building funds to create a master plan for the nine neighborhoods surrounding Delmar.

We will be including the program priorities within the nine communities as well as projects for the road itself. Options include changing Delmar to two lanes with dedicated bike lanes and pedestrian walkways thus slowing traffic and increasing safety, painting crosswalks and intersections for waymaking, renovating the 14 medians with native plants to work toward a 40% tree canopy , address air pollution, heat island effects and address flooding in the area, add distinctive lighting to the medians for pedestrian safety at night, and formalize the cultural distinctions of the area through artwork. Gateway Foundation has agreed to create a sculpture for one of hte medians.











Creative Placemaking Downtown

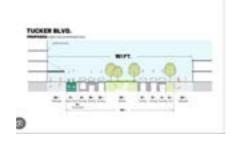
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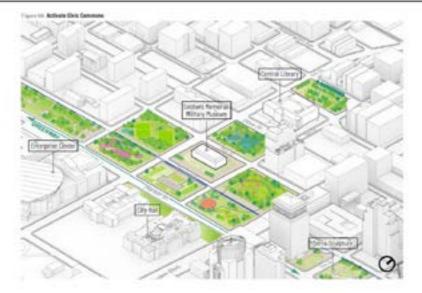
Partners for the project include not only Artori Group but also Downtown CID and Greater St. Louis Inc. SInce the plan is already in place complete with recommendations, we are moving forward with the funding and implementation stages for the artwork and greenspace reommendations

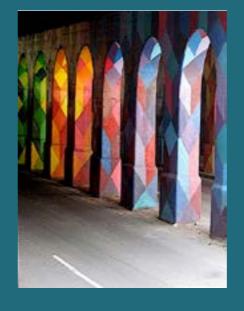






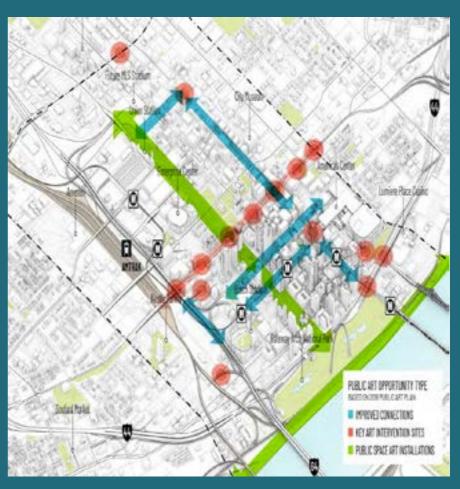




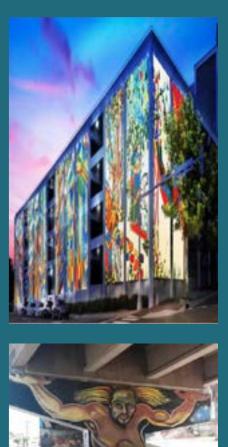


Artori Group partnered with us for Thinksgiving to plan implementation of the Design Downtown Plan

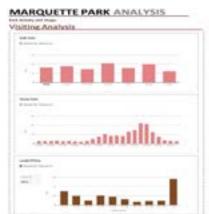
The Design Downtown Plan is a comprehensive plan based upon community input to develop the downtown and downtown west areas by addressing its issues while creating an inviting place for residents, businesses and visitors to gather. Great Rivers Greenway is working on Market Street while our project will address Tucker Boulevard.

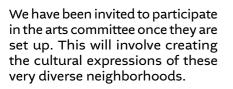




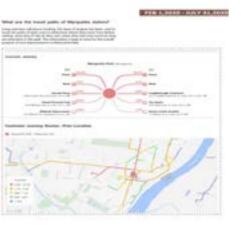


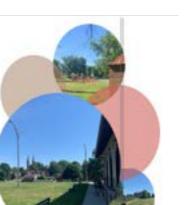
Creative Placemaking Gravois Jefferson













Marquette Park Analysis





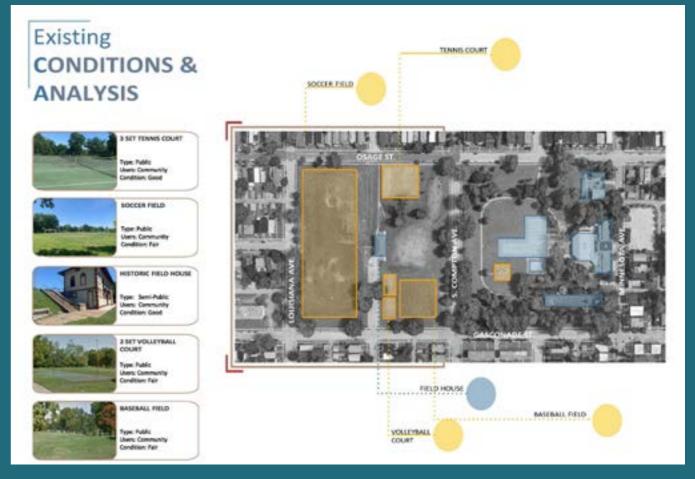




GRAVOIS-JEFFERSON HISTORIC NEIGHBORHOODS PLAN



The community has an extensive and well documented plan developed with extensive community engagement. The committees are active and represent the community. We have been asked to work with the Marguette Park committee to address flooding, landscaping and art in the largest community park.



The newest community we are working with is the Gravois Jefferson Neighborhood Community



Exhibitions and Performances: Mill Creek, NEA Big Read and Your Words STL.



We were invited to join Your Words STL to assist in their project bringing together 93 students from Loyola in the city and Priory in the County to create peace poles at St. Louis Artworks. We will be installing them along the Hodiamont tracks by the mural wall and the Lewis Place park.



107. The Voice for the Arts in St. Louis

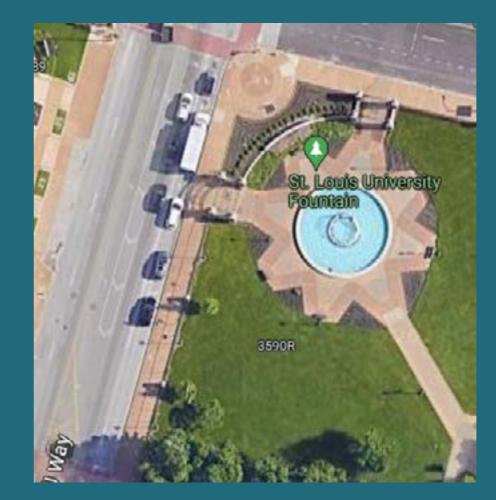




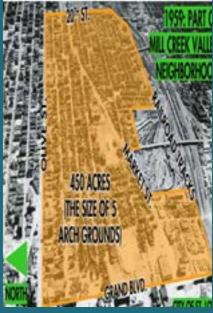


SLAM st. louis art museum We have three active exhibitions:Mill Creek Valley Installation, NEA Big Read and the Your Words STL Peace Pole Project

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Administration

Development

We submitted 12 grants and received 8 of them ranging from national grants such as NEA Big Read and Smart Growth America Community Connectors to smaller local grants from Regional Arts Commission. Pitch Parnters with Washington University and Brightside Blitz.

Marketing

Programmatic

Higher Education Channel TV (HEC TV) created a video about the Hodiamont Tracks Mural and other programs in the Lewis Place Park area. You can watch it on the viewer on the next page. We are working into 2024 to include Google 3D and Aerial Views as options for marketing our large community projects.

Organizational

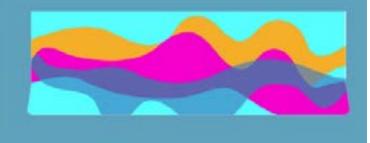
For our organizational marketing we completed the 1,3 pager and the presentation. The five year plan has been updated so that we can move forward on a more organized approach ot our marketing.

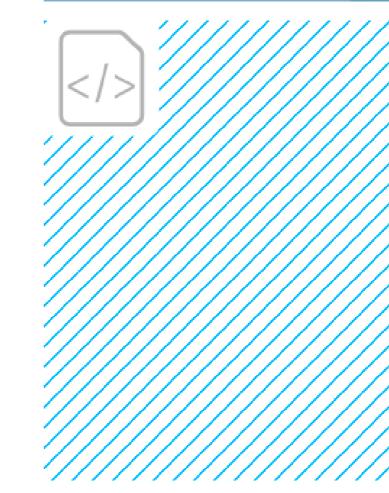
St. Louis Arts Chamber of Commerce

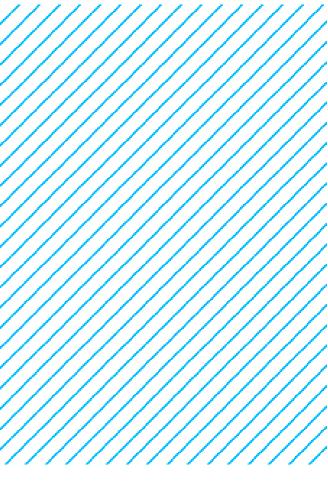
Creative Placemaking Initiatives

"It can be stated with confidence that [the painted jersey barriers project] has made a huge difference in the look and feel of the street. They remain in good condition and have set a precedent for how to quickly and affordably beautify the city streets"

- Greater St. Louis Inc., Great Rivers Greenway, and the Arch Foundation







FInancials Financial Statement

St Louis Arts Chamber of Commerce

Statement of Financial Position Available constrained and the

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Statement of Activity

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Outcomes and Impact

We are working with Washington University to implement our impact measurements for all of our programs with funding from the Community Connectors grant. A range of measures for impact include data from baseline for five years forward on

- climate such as average street temperatures in the neighborhoods, bird and butterfly populations, and tree effects;
- use of the parks including types and number of events and numbers of people including demographic make up.
- property values in a 3 block radius around the creative placemaking projects.
- traffic safety with statistics from the Missouri Traffic Safety Data broken down by neighborhood
- crime in a 3 block radius around the creative placemaking projects with neighborhood statistics from St Louis Metropolitan Police Department.
- neighborhood conservation efforts and school/after school programming for students in this area.
- numbers of books distributed and rates of school retention for students in the area.

Feedback from residents in Lewis Place has been very positive as evidenced in support from those living across from the Park, to the redevelopment of the dilapidated buildings across from the park to the fact that the Mural Wall has not been damaged.

Once offered to assist in other community projects such as RR Marketplace, Gravois Jefferson NEighborhoods and Downtown Community Improvement District, we were welcomed with open arms. A key goal was to be a respected resource for communities in the area. We have succeeded.



Cbabi will be using antique doors that face the street with murals of people living in their homes like those destroyed bin Mill Creek Valley

Andy Burles DPPTPOSAFE

Thank you to our Grantors, **Donors and Volunteers**

Grantors

Brightside Nature's Naturescaping Forest ReLeaf Greater St. Louis Inc. **Regional Business Council Regional Arts Council National Endowment for the Arts**

Donors

St. Louis Composting Frank Wilson

Engineers Without Borders St. Louis Street Department And Our Board!

And of course all of our amazing volunteers!